

SICA-USA Board Meeting Minutes
Wednesday, September 11, 2019, 6:02pm - 7:13pm

Attending: Board Members: Hamilton Cheifetz - Chair, Rosetta Koach - Treasurer, Paul Nelson - Secretary, new members Ralph Davila and Sofiah Sexton and National Helper Liaisons: Jim Dehner, Michal Brownell.

Excused: Halimah Bellows

A discussion of having an in person board meeting at Menucha kicked the meeting off. It was decided that Friday, early afternoon, November 8, 2019, was the best time.

Treasurer's report, Rosetta:

Checking: \$4,109

Savings: \$1,151

Paypal: \$87

No current financial liabilities, nor expected revenues. Rosetta will transfer \$50 from Paypal to savings. Hamilton mentioned that the \$1,151 was earmarked for SIHA, but has not been touched for over four years and Hamilton said he has not heard from anyone related to SIHA regarding those funds. Rosetta believes those funds may have been transferred to SICA due to the dissolution of SIHA as an entity. She said she will follow this thread at Menucha. She also would like to have a room at Menucha for healing artists to practice and turn over 25% to SICA. **Hamilton entertained a motion, made by Rosetta, for SICA to pay up to \$325 for a room off the main hall, for a SICA Healing Arts room to benefit SICA. Paul seconded. Motion passed unanimously.**

Blog posts: Hamilton thanked Paul for all the posts and for helping him (Hamilton) make his first post. A lot of people have been reached and touched by this content. It is appreciated by membership and shows the vibrancy of SICA-USA. He encouraged all board members to familiarize themselves with the process of blogging so Paul is not solely responsible. Ralph asked about the parameters for web content and expressed a desire to conduct interviews with creative Subud members and Paul encouraged him and said he (Paul) could give workshop tips. It was suggested that he conduct his interview workshop at Menucha and he said he would.

Website development: Who is target audience of the SICA-USA website?

- Member: interested in cultural news from a Subud perspective. Potential monthly contributor to SICA.
- Contributor: Someone supportive of SICA who has contributed funds and may do so again.
- Seeker: Someone who hears about Subud via SICA and likes the connection between culture and jiwa (soul.)

And User Experience should focus on:

- From those 3 core personas, please contemplate a list of 3-7 things that each would want from or would do on on the site. Also, then what would be the board's optimal goal for each of those audiences?
- What kind of budget have they allocated?

Paul suggested members look at: www.SpringStreetCenter.com
www.SubudGreaterSeattle.com and www.SubudPNW.org as examples of Subud websites Paul had a hand in creating.

The SICA-USA mission and the need for a database of Subud artists was made by Rosetta. Ralph mentioned that SICA's mission should come from WSA. Rosetta volunteered to do data input.

<http://www.subud.org/subud-international-cultural-association-sica>

Fundraising will be an outgrowth of web development.

Bach concert in Portland: 3:30pm September 22, an Afternoon of Bach, featuring cellist Hamilton Cheifetz, organized by Nirel Jackson, at the Regents Center, the Portland Subud House. It could be a good opportunity for Hamilton's non-Subud friends to learn about Subud. Rosetta suggested having some SICA promotional material and Paul suggested a bookmark be developed for SICA promotion.

Welcome new board members, Ralph and Sofiya. Moved by Rosetta and seconded by Paul. Passes unanimously.

Paul suggested a quarterly Chair's Report from Hamilton and he felt it was a good idea. Paul also suggested a system for keeping minutes, perhaps online, perhaps in such a way that they are not easily accessible, but available.

A Doodle poll should be used to determine the next meeting.

Ralph felt the mission statement ought to have continuity with all of Subud, requested poll results and suggested minutes only go online when they are approved by the Board.